

2010 TACOMA

OPTION COMBINATION ANALYSIS

MODEL	MODEL	SUFFIX	FACTORY OPTIONS	toyota .com OPTION	March ORDER	SUFFIX % OF MODEL	FACTORY OPTION MSRP	TOTAL MSRP (incl F&H)	
		% OF SERIES							
7103	Reg Cab 5M	0%	0%	FE HE		0	100%	\$855	\$17,000
7104	Reg Cab 4A	0%	0%	FE HE		0	100%	\$855	\$17,900
7113	XCab 5M	0%	0%	FE		0	#DIV/0!	\$0	\$20,180
			0%	FE CP		0	#DIV/0!	\$1,015	\$21,195
7114	XCab 4A	0%	0%	FE		0	#DIV/0!	\$0	\$21,080
			0%	FE CP		0	#DIV/0!	\$1,015	\$22,095
7153	XRunner	0%	0%	FE EV RL		0	100%	\$240	\$26,500
7161	Pre XCab 5M	0%	0%	FE SL		0	100%	\$1,205	\$22,145
7164	Pre XCab V6 5A	0%	0%	FE AL RL SL TO		0	#DIV/0!	\$2,405	\$25,680
			0%	FE DV OC TO		0	#DIV/0!	\$3,915	\$27,190
			0%	FE EV PY TO		0	#DIV/0!	\$3,885	\$27,160
7188	DCab V6	30%	11%	FE AL RL SN TO		18	38%	\$3,170	\$27,645
			11%	FE OC RL TO		17	36%	\$3,310	\$27,785
			8%	FE PY RL TO		12	26%	\$3,095	\$27,570
7190	DCab Long Bed V6	20%	8%	FE AL RL SN TO		13	41%	\$3,170	\$28,145
			12%	FE DZ PY TO		19	59%	\$3,255	\$28,230
7503	RCab 5M	0%	0%	FE HE		0	100%	\$745	\$20,850
7513	XCab 5M	0%	0%	FE AL SL		0	100%	\$1,605	\$25,620
7553	XCab V6 6M	0%	0%	FE AL SL TO		0	#DIV/0!	\$2,365	\$27,935
			0%	FE CP TO		0	#DIV/0!	\$1,665	\$27,235
			0%	FE PY TO		0	#DIV/0!	\$3,255	\$28,825
7554	XCab V6 5A	0%	0%	FE AL SL TO		0	#DIV/0!	\$2,365	\$28,815
			0%	FE CP TO		0	#DIV/0!	\$1,665	\$28,115
			0%	FE PY TO		0	#DIV/0!	\$3,255	\$29,705
7593	DCab V6 6M	0%	0%	FE AL SN TO		0	#DIV/0!	\$3,130	\$29,800
			0%	FE OF TO		0	#DIV/0!	\$4,400	\$31,070
			0%	FE PQ TO		0	#DIV/0!	\$4,035	\$30,705
7594	DCab V6 5A	27%	10%	FE AL SN TO		15	36%	\$3,130	\$30,680
			13%	FE OF TO		20	48%	\$4,500	\$32,050
			4%	FE PQ TO		7	17%	\$4,035	\$31,585
7596	DCab Long Bed V6	23%	14%	FE AL SN TO		22	61%	\$3,130	\$31,180
			9%	FE PQ TO		14	39%	\$4,035	\$32,085

TOTAL	100%
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TOTAL March ORDER	157
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